



## **New Heli Heroes – Terms and Conditions**

These Terms and Conditions are the rules of the Cornwall Air Ambulance Trust (herein known as 'CAAT'), specifically in relation to the 'New Heli Heroes' campaign.

1. By donating a minimum of £100 to the New Heli Heroes campaign, the donor is eligible to have their chosen name, subject to the approval of CAAT, printed on the livery of the new Cornwall Air Ambulance helicopter, which will be commissioned for active service on or after 1st April 2020.
2. A limited number of names are available to purchase for the minimum donation of £100 per name. Names will be registered on a first come first served basis.
3. The length of the chosen name must not exceed 30 characters (including spaces) and must not contain language that CAAT deems offensive.
4. CAAT reserves the right to deny use of a name. In that case the donor will be asked to submit a new name.
5. The name will be printed on the underside of the helicopter.
6. The given names will remain on the helicopter for a minimum of 4 years from 1<sup>st</sup> April 2020.
7. All names will appear in equal font and size on the helicopter.
8. If New Heli Hero donations are received after all the spaces are allocated, donations will be returned to the donor if requested; otherwise they will be treated as a donation eligible for Gift Aid.
9. The New Heli Heroes campaign is a standalone fundraising campaign, beginning on 11 February 2019. Any donations received before this date are not eligible towards this campaign. Any donations made after this date, but not made expressly for this campaign, are not eligible towards this campaign.
10. The donor will receive a certificate of acknowledgement printed in their chosen name and sent to the contact address given at the time of donation, as well as acknowledgement on the CAAT website and at CAAT HQ.
11. In the event the donor is a company or business, the acknowledgement will be limited to a mention of the Company and will not include a link to the Company website. For information about Commercial Participator agreements, please contact CAAT.
12. CAAT reserves the right to close the campaign at our discretion.