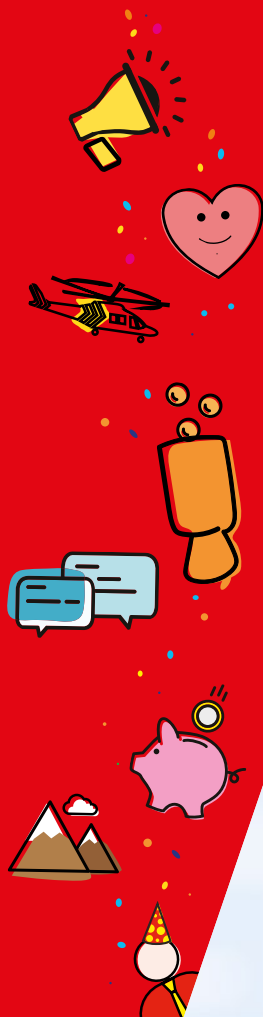


Cornwall 
Air Ambulance
 *Your charity, saving lives*

Your fundraising pack





Saving lives is a team effort, **are you in?**

We are so delighted that you would like to raise funds for Cornwall Air Ambulance. Thank you so much for your support, we couldn't continue to provide this vital service without wonderful people like you! Your fundraising really will be the fuel that powers the helicopter on a lifesaving mission or the medical equipment that helps your Critical Care Paramedics deliver the best possible care to the most seriously sick and injured people in Cornwall and the Isles of Scilly.

Your crew attend more than 1,000 missions every year and with no government funding, we rely on the generosity of amazing people like you to keep saving lives across our beautiful county. Every minute matters, and on average your helicopter is on scene within 12 minutes across mainland Cornwall, and in approximately 30 minutes on the Isles of Scilly.

Your Critical Care Paramedics are operational 19 hours a day, 365 days a year, with your AW169 helicopter and two rapid response vehicles.

We hope this fundraising pack will help inspire you and give you some top tips. If you need any advice, resources or have any questions please email fundraising@cornwallairambulancetrust.org or call 01637 889926. Your fundraising team are here to help.

No matter what you do or how much you raise - a penny from many is better than a pound from a few!

Thank you so much, we hope you enjoy fundraising for Cornwall Air Ambulance!

Did you know?

One in four of our missions go to patients suffering cardiac arrest, while one in ten are to help children.

OUR TOP FUNDRAISING TIPS



Have fun

Fundraising should be lots of fun, so whatever you do, make sure you enjoy yourself!



Collect money as you go

Try and collect sponsor money as you go along – it saves chasing people after the event.



Talk to us

Our fundraising team is here to help. We can provide you with posters, stickers, collection jars, buckets and sponsorship forms to help you with your fundraising. Just get in touch.



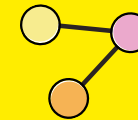
Start promoting now

Make sure you tell everyone why you are fundraising for Cornwall Air Ambulance - your personal story could help you raise more.



Ask everyone

Friends, neighbours, family, colleagues, even the locals in the pub, the more people you ask to sponsor you, the more you could raise.



Share

Make sure you share photos of your event with everyone that has sponsored you on social media after the event, so they can see what you did for their donation.



Gift Aid

Encourage everyone who can to Gift Aid their donation. If they are a UK taxpayer we can reclaim an extra 25p on every £1 they donate – at no cost to them!

giftaid it



Go online

Use online giving pages to boost your fundraising. Share the link with friends, family and colleagues by email and social media.

JustGiving **gofundme**

If you need advice about online giving platforms, our team are here to help.

TOP FUNDRAISING IDEAS

Not sure how to get started? Here are a variety of ideas that may help get your creative juices flowing...

The classics:



Sponsored head shave

Give it up: whether it's coffee, alcohol, cake or even speaking

Hold a bake sale

Organise a sweepstake

Charity car wash

Fundraise on the move:



Organise a sponsored walk

Set yourself a challenge whether it's swimming, cycling or running

Organise a danceathon or rowathon

Host a charity football match



Or check out the range of challenges and events on our website!



Let's get creative:

Organise a knitathon or sell your handmade crafts

Set up a treasure hunt

Take your skills to the next level – take on a squat challenge at your gym or how about a dip a day challenge?

Test your culinary skills with a 'Bake off' or 'Come Dine with Me' evening

Organise a seasonal hamper raffle

Things to do together:

Host a bingo or quiz night

Hold a race night

Get together for a coffee morning

Organise a concert or themed party

Host a golf day

Plan a 'wear red' day at work or school



Hopefully this has given you some food for thought – whether it's big or small, no matter what you decide to do, remember that every penny counts!

If you would like to discuss any ideas further with us, please just get in touch.

YOUR FUNDRAISING RESOURCES

Having Cornwall Air Ambulance branding at your event will let people know who you're raising money for and where their donations will go.

Take a look at our resources available to download on our website. Your fundraising team are here to help with any top tips, advice, and any resources you require.

Collection jars & buckets

Having our official collection jars and buckets make people feel safer about donating their money.

Fundraising t-shirts/vests

We can provide you with branded sports t-shirts or vests so you can represent during your event!

Posters, banners & bunting

We can provide you with branded fundraising materials including posters, leaflets, banners, bunting and a totaliser to help you smash your fundraising target.

Sponsor forms

We can provide sponsor forms which include the name of your event and information for supporters about how to Gift Aid their donations.

Promoting your fundraising online

If you let us know the details of your event, we can advertise it on our event webpage for you.

For events that are in aid of Cornwall Air Ambulance, we can send you our official 'In Aid of' and/or 'Supporting' logos.

Social media is a great tool to help promote your fundraising and training, it helps keep friends and family up to date with all your achievements. There are some sharing graphics available to download from our website:

cornwallairambulancetrust.org/fundraising-materials



FUNDRAISING GUIDELINES

Collections

To collect in the street, you'll need a street collection license from Cornwall Council. To collect in a private space like a pub or shop, you'll need to ask permission from the business. Please ask us to borrow some of our official collection buckets and please do not open our jars or count the money yourself.

Health & Safety

If you are organising an event, you may need first aid cover or to inform the local police. You will need to do a risk assessment which will help you to assess any hazards.

Please also consider the safety and protection of children at your event, including requesting parental permission before taking any photographs. Always ask for copies of insurance certificates and DBS checks from suppliers where applicable.

Letters of authority

We can write you an official letter to prove that you are fundraising for Cornwall Air Ambulance. This will help you ask for raffle prizes. If you would like one of these, please get in touch.

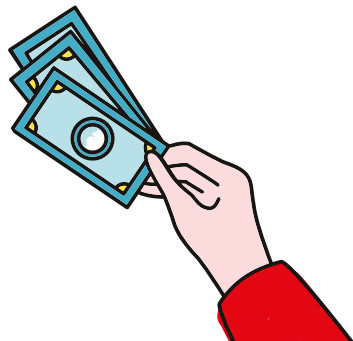
Music, food & alcohol

If you plan on organising an event to fundraise, depending on the type of thing you want to do, you may need a licence. This is especially important if your event involves music or alcohol. Please check with the local council before you plan your event. If you are serving food in a public area, you will also need a food hygiene certificate.

Events including raffles

Raffles are a great way to raise money, and provided you sell the tickets and conduct the draw at your event, you won't need a license. If your raffle lasts longer than the duration of an event, there are strict rules that apply – call us for guidance.

As Cornwall Air Ambulance has its own lottery, we would ask you not to run a competing lottery.



HOW TO DONATE YOUR MONEY TO US

Thank you so much for raising vital funds for Cornwall Air Ambulance - your support means the world to us!

Please let the team know how you are planning on paying in the money you've raised.

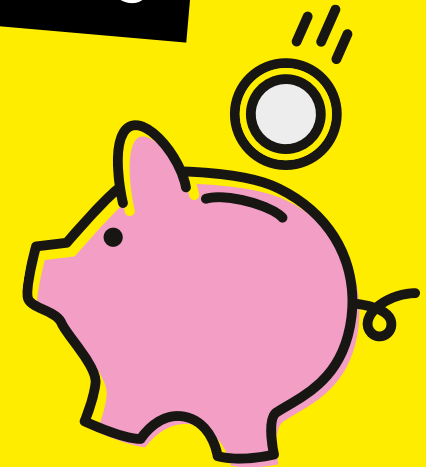
Online Giving Platforms

If you've been fundraising via an online giving site like **JustGiving**, the money comes to us automatically so you don't need to do anything. If you are using **GoFundMe**, you can set it up so your donations will come straight to us, or they can transfer to your own bank account. You can then donate the funds via one of the other methods on this page. Please do chat to the team if you need any advice.

Bank Transfer

You can **pay by BACS transfer**, but please remember to make it clear who the payment is from in the reference section:

Bank: HSBC, Bodmin
Account: 31458906
Sort Code: 40-12-22



Cheques

Cheques can be sent by post to:
Cornwall Air Ambulance Trust, Trevithick Downs, Newquay, Cornwall, TR8 4DY.

Please make cheques payable to:
Cornwall Air Ambulance Trust.

Visit Us



You can **pop in to see us** at our HQ at the address above and deliver the cash you've raised in person.



“
Thank you for
all your amazing
support, we couldn't
do it without you!”

Louise, Critical Care Paramedic

Cornwall 
Air Ambulance
 Your charity, saving lives

Cornwall Air Ambulance Trust, Trevithick Downs, Newquay, Cornwall, TR8 4DY
Registered charity 1133295

01637 889926 | fundraising@cornwallairambulancetrust.org

    @cornwallairamb

cornwallairambulancetrust.org

